

University of the Pacific
Pacific 2020 – Strategic Plan
Department of Speech-Language Pathology
Speech-Language Pathology Strategic Plan
Approved May 17, 2022

Strategy 1: Build the strength, and prepare the new generation of learners

- A. *Expand new technologies in academic courses and clinical settings.*
- B. *Facilitate intellectual inquiry by actively engaging students in designing and conducting research studies.*

1.2 Serve our communities and visibly engage each city through our educational, research and outreach activities

- A. *Provide service to the community through speech-language assessment and treatment at the Pacific Speech, Hearing and Language Center*
- B. *Maintain the Pacific Aphasia Conversation Team (PACT) to provide communication access for individuals with aphasia in our community.*
- C. *Provide service to the community through speech-language and hearing screenings at local health fairs and private schools.*
- D. *Renew annual contract for professional services contract with the RiteCare Childhood Language Center of Stockton.*
- E. *Maintain the Language Literacy Center (LLC) to provide language and literacy services for school-age children and adolescents in our community.*
- F. *Conduct, present, and publish research that is relevant to the needs of our communities.*
- G. *Maintain the Pacific Traumatic Brain Injury (TBI) Support Group to provide support services for individuals with traumatic brain injury/cognitive linguistic disabilities and their families in our community.*
- H. *Provide guest lectures on vocal health to the university community and provide free voice screenings.*
- I. *Maintain SPEAK OUT! & The LOUD Crowd programs for clients and individuals with Parkinson's Disease.*

Strategy 2: Pursue new student markets that capitalize on the strengths of Pacific's academic programs and multiple locations

2.2 Enhance Pacific's reputation

- A. *Ensure that M.S. graduates pass the Praxis examination for national certification and state licensure at a rate of 90% or higher on the first exam attempt and at a rate of 100% prior to graduation.*
- B. *Ensure completion of the M.S. program at a rate of 90% or higher within the student's stated time frame.*

Strategy 3: Prepare students for tomorrow's careers and for lifelong success

- 3.1 Provide our students with exceptional job readiness across all academic disciplines
 - A. *Review the curriculum annually for academic content and clinical skills to ensure that it covers the current speech-language pathology scope of practice.*
 - B. *Ensure employment of M.S. graduates (seeking employment) within 60 days of graduation at a rate of 100%.*
- 3.2 Advance the diversity, equity, and inclusiveness of the Pacific community to enhance the learning environment
 - A. *Students will learn practices involving diversity, equity and inclusion.*
 - B. *Maintain the number of students from culturally, linguistically and socially diverse backgrounds in the M.S. program at a level of 25% or more.*
- 3.3 Prepare every student for personal and professional success in a global and multi-cultural world
 - A. *Encourage undergraduate students to minor in a foreign language and/or study abroad and increase the number of students with bilingual skills in the M.S. program.*
- 3.4 Provide our students with Interprofessional Education (IPE) opportunities with a variety of disciplines.
 - A. *Provide didactic as well as clinical learning opportunities that involve interprofessional collaboration.*
- 3.5 Embrace our students and alumni as lifelong Pacificans
 - A. *Provide continuing education courses for Pacific speech-language pathology and health sciences alumni and potentially partnering with the California Speech-Language-Hearing Association or other organizations to offer courses.*

Strategy 4: Develop organizational capacities that support Pacific's vision

- 4.1 Generate new resources through targeted enrollment growth and through fundraising
 - A. *Procure outside resources through contracts and fundraising to expand research, travel and clinic materials budgets for the speech-language pathology students.*
- 4.2 Steward resources wisely and efficiently to achieve our goals
 - A. *Evaluate the speech-language pathology strategic plan annually.*