



Objectives:

- 1) **Evaluate Consumer Dental Products:** Identify and assess the effectiveness and safety of popular consumer dental products on the market, distinguishing between those that are beneficial, ineffective, or potentially harmful.
- 2) **Provide Evidence-Based Recommendations:** Equip dental professionals with the knowledge to offer informed, evidence-based guidance to patients regarding the use of consumer dental products for optimal oral health.
- 3) **Address Patient Misconceptions:** Learn strategies to effectively communicate with patients about common misconceptions and marketing claims related to consumer dental products, promoting informed decision-making for oral health care.

Short Bio:

Dr. Miles Madison is a leading periodontist based in Beverly Hills, California, specializing in full arch dental implants and advanced periodontal procedures. A recognized authority in his field, Dr. Madison is an innovator of numerous advanced techniques and lectures nationally and internationally. He is also a prominent dental social media influencer, with over 10 million likes and 30 million views across his channels, where he shares insights on dental health and dental products. Dr. Madison is a member of several professional organizations, including the American Academy of Periodontology and the International Team of Implantologists.

<https://beverlyhillsp perio.com>