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Ph.D. August, 1995. Edward Murrow School of Communication

Washington State University (Major: Mass communication)

M.A. August 1990. School of Journalism,

Dong, Q., Liu, Y., Zhao, P., & Dong, D. (2014). Shyness, self-esteem and intercultural communication competence. In the edited book (Dai, X. & Chen, G.), Intercultural Communication Competence, Cambridge Scholars Publishing: Newcastle, UK.

Dong, Q. (2014).

- communication. Competition Forum, 2, 560-571.
- Dong, Q. & Day, K. (2004). A relational orientation to communication: Origins, foundations, and theorists. <u>Intercultural Communication Studies</u>, 13, 101-111.
- Hackley, C. & Dong, Q. (2001). America public relations and China's Guanxi. <u>Public Relations</u> Quarterly, 46, 16-19.
- Tan, A., Nelson, L., Dong, Q., & Tan, G. (1997). Value acceptance in adolescent socialization: A test of a functional theory of television effects. Communication Monographs, 64, 82-97.

- issues for the  $21^{st}$  century. In R. Heath (Eds.), <u>Handbook of public relations</u>. Newbury Park, CA: Sage.
- Williams, L. & Dong, Q. (1999). <u>Key elements of effective supervisor/employee</u> communication. San Francisco, CA: International Association of Business Communicators.
- Dong, Q., Cao, X. & Tan, A. (1998). Socialization effects of American television and movies in China. In D. R. Heisey & W. Gong (Eds), <u>Communication and culture: China and the world entering the 21<sup>st</sup> Century</u>, Amsterdam-Atlanta, GA: Rodopi.

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- Day, K. D., Dong, Q., & DeCoste, T. A. (2009). Virtual worlds and the transformation of the Web to 3D. <u>Proceedings of Mardi Gras Conference</u>, Baton Rouge, LA.
- Dong, Q. (2008). The impact of social intelligence and self-esteem on interpersonal communication competence. <u>Proceedings of the 6<sup>th</sup> International Conference of Cognitive</u> Science, Seoul, South Korea.
- Dong, Q. (2006). The impact of self-esteem and emotional intelligence on risky behavior. <u>Proceedings of the 4<sup>th</sup> International Self Conference</u>, Ann Arbor, University of the Michigan.
- Dong, Q., & Urista, M.(2006). Organizational applications of blogs in building a dialogic communication with the public: Opportunities and challenges. Proceedings of the 16<sup>th</sup> Biennial Conference of the International Telecommunications Society. Beijing, China.
- Dong, Q. & Cao, X. (2005). The impact of western media exposure and self-esteem on Chinese urban adolescent purchasing activities. <u>Proceedings of the 6<sup>th</sup> conference of the Asian consumer and family economics association</u>. Sacramento, CA.
- Dong, Q. (2001). Family communication, perception of risky behavior and risky behavior. Proceedings of the 3<sup>rd</sup> International Conference on Cognitive Science, Beijing, China

Dong, Q. (2015). Positive Communication and Intercultural Communication Encounter. Speech given to Western States Communication Association Annual Conference in Spokane, WA, Feb. 23, 2015.

Dong, Q. (2014). Cultivating International Students in doing undergraduate research. Talk given at the 28<sup>th</sup> National Conference on Undergraduate Research in Lexington, Kentucky, April 3-5.

Dong, Q. (2014). The Impact of Online Willingness to communicate on ethnocentrism. Paper Presented at the National Communication Association Annual Conference in Chicago, Nov. 23, 2015.

Dong, Q. (2013). Blogging in China. A paper presented at

- Dong, Q. (2011). Using Tao's principles to lead department in times of change. Presentation is given at the 28<sup>th</sup> Annual Academic Chairpersons Conference in Orlando, FL, February 10-11.
- Dong, Q. & Menardo, D. (2010). Socialization of Southeast Asian Refugees in California. Paper presented at the annual National Communication Association Convention in San Francisco, CA.
- Koper, R. & Dong, Q. (2010). Social emotional competence and communication argumentativeness. Paper presented at the annual Western States Communication Association conference in Anchorage, Alaska.
- Hackley, C., Dong, Q. & Howard, T. (2009). The impact of Palanca in shaping Mexico's public relations. Paper presented at the International Public Relations Research Conference in Miami, Fl, March 11-16.

- the Obama Effect conference organized by University of Minnesota.
- Dong, Q. (2008, July). The impact of social intelligence and self-esteem on interpersonal communication competence. Paper will be presented at the 6<sup>th</sup> International Conference of Cognitive Science, Seoul, South Korea.
- Dong, Q., Day, K., & Collaco, C. (2008, May). Overcoming ethnocentrism through developing intercultural communication sensitivity and multiculturalism. Paper presented at the Annual Conference of International Communication Association Annual Conference, Montreal, CN.

Collaco, C. & Dong, Q. (2008

- Dong, Q. (2006, July). The impact of self-esteem and emotional intelligence on risky behavior. Paper presented at the 4<sup>th</sup> International Self Conference, Ann Arbor, University of the Michigan.
- Dong, Q. & Cao, X. (2005, November). The impact of Western media exposure and self-esteem on Chinese urban adolescent purchasing activities. Paper presented at the 6<sup>th</sup> Conference of the Asian Consumer and Family Economics Association,

Communication Association, Salt Lake City, Utah.

Dong, Q. (2002, July).

- functional model of media socialization. Paper presented at the National Communication Association annual conference, Chicago, IL.
- Day, K., & Dong, Q. (1999, July). A cross-cultural examination of human rights and responsibilities: Seeking a fusion of views for interaction in the 21<sup>st</sup> century. Paper presented at the Rochester Institute of Technology Conference: Human Rights and Responsibilities, Rochester, New York.
- Dong, Q. (1999, July). Attention to media models, self-image, and eating disorders. Paper presented at the 2<sup>nd</sup> International Conference on Cognitive Science and the 16<sup>th</sup> Annual Meeting of the Japanese Cognitive Science Society Joint Conference, Tokyo, Japan.
- Dong, Q. (1999, June). Key elements of effective supervisor/employee communication. A book summary presented at the International Association of Business Communicators Annual Co
- Dong, Q., Day, K., & Cao, X. (1999, May). Consumer cultural value chan(s) -0.2 4c -0.2 (a) 1 Tf [0 0 Tm /0(0
- Dong, Q. (1999, May)ERixamihin (t) 0.2 (he) 0.5( ) JTJ ET Q q 0.24 0 0 0.22 656.5327 438.3761 cm BT 50 0

- ratings system. Paper presented at the Western States Communication Association Annual Convention, Denver, CO.
- Simon, J. & Dong, Q. (1997, August). Influence of self-concepts on news media use and voter turnout. Paper presented at the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Hackley, C.A., Dong, Q., & Robins, C. (1997, August). Criteria for hiring public relations graduates: Employers' perspective. Paper presented at Annual Convention of Association for Education in Journalism and Mass Communication, Chicago, IL.
- Hackley, C. A., Dong, Q., Cao, X., & Robins, C. (1997, November). China's Guanxi vs.
  American public relations. Paper presented at the 3<sup>rd</sup> Annual Conference of the David C.
  Lam Institute for East-West Studies in Hong Kong.
- Dong, Q. & Cao, X.(1997, August). Guanxi and its i

Dong, Q. (1992, February). Western elite newspapers' coverage of China. Paper presented at the Western State Communication Association Annual Conference, Boise, ID.

## A ARD AND HONOR

Tongji Teaching Expert Award which supported me to lecture in Tongji for two weeks on Theorizing Mass Communication and New Media (December, 2014).

National Communication Association (NCA) selected me (2014) as one of the twenty two Communication Experts from to work on Learning Outcomes Project for develop measurements for teaching Communication classes across the country.

Faculty fellow of the Center of Social Emotional Competence at University of the Pacific (2012)

A Research Fellowship (2010) was awarded by Social Emotional Competence Research Center at Pacific to study

An Award given by the Communication Research Conference hosted by California State University, Fresno, for Leadership in undergraduate research, in 1998.

A fellowship given by Education Foundation of the C-SPAN for participating in the summer seminar in Washington, D.C., August 1997.

A Minority Doctoral Scholarship awarded by the Association for Education in Journalism and Mass Communication (AEJMC), the scholarship of \$1000, August 1994.

A Teaching Excellence Award, given by Murrow Development Fund, Washington State University, April, 1994.

Excellence of research award for top five paper, "The Setback of the Chinese Press Reform," given by Graduate and Professional Student Association, Washington State University, April, 1992.

Excellence of research award for top three paper, "Western Press' Coverage of Developing Countries," given by Graduate and Professional Student Association, Washington State University, April, 1991.

Snow Journalism Fellowship given by School of Journalism, University of Missouri-Columbia, 1988-1990.

## RE EARCH GRAN A ARDED

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- Cartwright, P. (2006). The effects of emotional intelligence and self-esteem on undergraduate college student academic involvement and career preparation.
- Domingo, B. (2006). Why is My Space the place for friends? An ethnographic study of the effects of social networking site use on socialization.
- McNally, S. (2006). A textual analysis of Malcom Baldrige National Quality Award Recipients to explore best organizational communication models in American companies.
- McFarlin, G. L. (2005). Sports television viewing and value acceptance.
- Murrillo, A. P. (2005). The impact of television viewing on young adults' stereotypes towards Hispanic Americans.
- Smith, A. J. (2004). A historical analysis of blackface in the media and it effects on contemporary African American stereotypes.
- Barosso, E. M. (2004). Rockwellian art digitally changed after September 11<sup>th</sup>: An exploratory public communication case study of "The Make Sense of Our Times" print campaign.
- Deanes, L. A. (2003). Implications of self-leadership on occupational success among adolescents.
- Lampson, F. A. (2002). Mass media consumption and its effects on college student's healthy and unhealthy behaviors.

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- O'Harra, E. (2009). When going to the Doctor Makes you sick: A case study of the crisis communication strategy of the endoscopy center of southern Nevada. Thesis Adviser: Carol Ann Hackley.
- Bruce, K. (2009). Burning protest. Thesis Adviser: Marlin Bates.
- Vera, M. (2009). Power dependence theory and its implication in Mexican parent and daughter relationships. Thesis Adviser: Jon Schamber.
- Kemper, M. T. (2008). Curricular methods to reduce communication apprehension among public speaking students. Thesis Advisor: Jon Schamber
- Robinson, V. M. (2007). College students and voter mobilization campaigns: A grounded communication theory or increasing political efficacy and involvement. Thesis Advisor:

- communication approach. Thesis Advisor: Jon Schamber
- Howard, T. L. (2005). Wal-Mart's agenda: "No Community Left Behind." A case study of Wal-Mart's communication success and lack thereof in California. Thesis Advisor: Carol Ann Hackley.
- Lowry, A. C. (2005). Women on television: A content analysis of female relationships on <u>Sex</u> and the City. Thesis Advisor: Alan Ray
- Benjamin, A. (2004). A comparison of TV news coverage of the American medium (CNN) and the Middle East medium (Al-Jezeera) on the Iraq War. Thesis Advisor: Alan Ray
- Reed, K. E. (2004). A public affairs case study of the American Red Cross after September 11. Thesis Advisor: Carol Ann Hackley
- Starr, M. P. (2003). Making public relations personal: An exploratory study of the implications of palanca and guanxi on international public relations. Thesis advisor: Carol Ann Hackley
- Carranza, G. R. (2003). How international cruise lines restored their image after the 2002 Norwalk virus incident. Thesis Advisor: Carol Ann Hackley
- Rollins, C. K. (2003). Instant credibility: An exploratory study of web site credibility through the application of communication and design theory. Thesis Advisor: Carol Ann Hackley
- Stroud, S. R. (2000). Through illusion into transcendence: A narrative criticism of the Bhagavad Gita. Thesis Advisor: Jon Schamber
- Dunzweiler, K. J. (2000).

Reviewer for Minority and Communication Division, Association in Education for Journalism and Mass Communication.

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University Presidential Task Force for three campus initiative (2010-now)

University Library Committee (2007-now) (Chair starting Fall 2008)

Emotional and Social Intelligence Committee (ad hoc committee) (2006-now)

Graduate Study Committee (2005-now)

Ethnic Studies Board (2004-now)

Tenure and Promotion Committee (2005-2006)

Professional Relations Committee (2004-2007)

University Program Review Committee (ad hoc committee) (2002-2004)

English Department Program Review Committee (2006-2007)

Serving as the faculty adviser for the University newspaper, P (2004-2005)

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Serving as a member of C